

# 2009 — 2010 Advertising Order Form

## The Cochise APT presents Advertising Opportunities

Your first advertising opportunity is the Cochise Elementary School Directory. It will be distributed to more than 550 families in our neighborhood - bringing your message to well over 1,100 potential Cochise community customers throughout the year. Our second opportunity is the Cochise APT website. The website has been running for over 5 years now (with a recent re-design over the summer), successfully sharing information.

Now is your chance to reach these customers and show your support for education at the same time. By purchasing affordable advertising you will showcase your business to a select group of target customers. Proceeds go to the Cochise Association of Parents and Teachers to offset the printing cost of the directory and to help fund school programs. Your advertising purchase will benefit the children of Cochise.

Questions regarding advertising contact...

**Natalie Lazarr**  
Advertising Manager  
602-316-1324  
cnzlazarr@cox.net

Please mail or deliver this completed form with your payment (a check made payable to Cochise APT) to the Cochise school office:

Cochise Directory Advertising  
Attn: Natalie Lazarr  
9451 North 84th Street  
Scottsdale, AZ 85258

### DIRECTORY

Choose the size of your ad:

- |  |                      |       |
|--|----------------------|-------|
| <input type="checkbox"/> Business Card | 2 x 3-1/2 inches     | \$35  |
| <input type="checkbox"/> Half page     | 4-3/8 x 3-3/8 inches | \$60  |
| <input type="checkbox"/> Full page     | 4-3/8 x 7-1/2 inches | \$100 |

### WEBSITE [www.cochiseapt.org](http://www.cochiseapt.org)

Choose your placement and level:

- |  |   |
|--|---|
| <input type="checkbox"/> Home Page       | \$100 per year. High prominence ad displayed on home page with link to your website (your ad will also be displayed on the sponsorship page).   |
| <input type="checkbox"/> General Sponsor | \$35 per year. Straight text with name, address, and phone number on sponsorship page. For an additional \$5 we can add a link to your website. |

*Website ads will be displayed from October 2009 to September 2010. All ads must be submitted in final form electronically – only minor resizing edits (as needed) will be made to ads by the Advertising Manager. For website home page ads, please submit your ad in JPEG, GIF or PNG file formats.*

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Email Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Street Address \_\_\_\_\_

Website Address \_\_\_\_\_

The deadline for ad placement in the Directory is Friday, September 4<sup>th</sup>.

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